



The Ally

On your side, season after season



Ally

(ə-lī, ăl ī) *v.* to associate or connect by some mutual relationship or friendship.
—*n.* a person, group, or nation that is associated with another for a common cause or purpose.

September 2011

2012 Renze Seeds New Products Introduced

Selected for yield potential and ability to perform in environments specific to our sales territory, Renze Seeds proudly announces the addition of 20 new hybrids available for 2012.

Refuge Advanced® powered by SmartStax®

Higher whole-farm yield potential and refuge compliance is now available in a single bag for customers of Renze Seeds. Refuge Advanced, contains a proprietary blend of 95% SmartStax seed plus 5% refuge seed equaling 100% of what you need to protect your yield and comply with EPA refuge requirements in the Corn Belt. Compliance has never been this convenient.

Renze Seeds offers four Refuge Advanced products for 2012:

- 3152RA-SST – 101 day RM
- 3240RA-SST – 106 day RM
- 3331RA-SST – 112 day RM
- 3332RA-SST – 111 day RM

SmartStax®

Three modes of action against corn borers and two modes of action against rootworms prompted the EPA to reduce refuge requirements in the Corn Belt from 20% down to 5% when planting Renze SmartStax hybrids. Introduced in 2010, SmartStax quickly rose to Renze's best-selling technology at over 30% of sales in 2011.

- 3142SST – 100 day RM
- 3232SST – 104 day RM
- 3272SST – 107 day RM
- 3282SST – 108 day RM

Roundup Ready 2®

Two new glyphosate-resistant products are available from Renze Seeds in 2012:

- 7268RR2 – 107 day RM
- 7410RR2 – 113 day RM

HERCULEX® XTRA / LibertyLink® / Roundup Ready® Corn 2

Rootworm control, corn borer control, black cutworm and western bean cutworm control combine with glyphosate and glufosinate herbicide tolerance in six new Renze hybrid corn products:

- 2321HXT/LL/RR2 – 110 day RM
- 2370HXT/LL/RR2 – 113 day RM
- 2322HXT/LL/RR2 – 110 day RM
- 2499HXT/LL/RR2 – 117 day RM
- 2362HXT/LL/RR2 – 113 day RM
- 2526HXT/LL/RR2 – 117 day RM

3000GT

Rootworm and corn borer control combined with glyphosate and glufosinate herbicide tolerance available in these new top-yielding Renze hybrids:

- 2072-3000GT – 96 day RM
- 2192-3000GT – 102 day RM
- 2222-3000GT – 104 day RM

HERCULEX I®/RR2

Corn borer, western bean cutworm and black cutworm control are combined with glyphosate and glufosinate herbicide tolerance in this new outstanding Renze hybrid:

- 5R452HXI/LL/RR2 – 116 day RM

For more details about these and other Renze Seeds products, contact your local Renze Seeds dealer, check our website at www.renzeseeds.com, or contact us for our new 2012 catalog.

From the Corn Fields to the Brickyard

Race fans, start your engines! Renze Seeds is headed to Indianapolis in July, 2012 for the Brickyard 400 and we want you to come along!

We'll fly together to Indy and enjoy first-class hotel accommodations and some of Indiana's finest food. While we're there, we'll tour Dow AgroSciences' world headquarters and take a sneak peek at what's coming next for farmers from the thousands of researchers, breeders and chemists at DAS.

Then, we'll watch the qualifications at the famous Indianapolis

Motor Speedway and get up close and personal with cars and drivers in the pits. Names like Earnhardt, Gordon, Montoya and Busch are bound to be there to make their mark in NASCAR history – maybe even Danica Patrick. On Sunday, we'll watch the race in style from the Dow AgroSciences Suite and cheer on our favorite drivers and race teams!

Race fan or not, this is an adventure you won't want to miss!

See your Renze sales representative for details on how you can get in on the action!

Drive into Victory Lane with Renze Seeds & win a trip for two to the 2012 BRICKYARD 400!



A new crop of Renze professionals

We're excited to welcome two new members to our team of experts, with well over 30 years of combined seed industry experience between them. Read on to learn a little more about these top-notch seedsmen and please join us in making them feel at home.



Jeremie Parr

District Sales Manager
East central Iowa

Fast facts:

Jeremie is a seed industry veteran from Belle Plaine, Iowa. He has been a member of the ag industry since 1993 and part of the seed industry since 1997.

In his words:

"I like the fact Renze seems like the customer's ally out there in the field. They help cut the confusion in the marketplace and know who they are."



John West

District Sales Manager
Working out of St. Joseph, Missouri

Fast facts:

Growing up on a farm in central Kansas, John has been involved in agriculture for most of his life. He has spent 12 years in agronomy and 7 years in the seed industry, most recently with a regional cooperative in Kansas.

In his words:

"Renze has great products. Seed is where all the technology is in agriculture. It's always exciting to see what's available now and what's coming next."

Here to help



From left: Carrie Wenger, Mark Gruhn, Julie Bylund, Stephanie Rosonke, Mindy Woolsey, Dan Swalla, Craig Williams and Darci Opperman.

Our dedicated staff is here to make sure all your planting needs are fulfilled with Renze Seeds.

Roundup Ready 2 Yield® Soybeans (RR2Y)

These are the latest in Roundup Ready 2 Yield® releases available from Renze Seeds. Genetically engineered tolerance to glyphosate, the active ingredient in Durango®, allows superior weed control in your soybean fields with the widest window of application of any herbicide program on the market today. Excellent crop safety for optimum soybean growth and rapid canopy closure is part of the system. Unlike many other herbicide programs, there is no defoliation of the soybean plant allowing for weeds to grow through the canopy – a key to successful weed management in soybeans.

Plant the Renze varieties suitable for your farming practice and reap the rewards from consistent, high-performance genetics.

Renze Seeds offers six new soybean varieties for 2012:

- **81882RR2cn – 1.8 RM**
- **82442RR2 – 2.4 RM**
- **82772RR2cn – 2.7 RM**
- **82992RR2cn – 2.9 RM**
- **83382RR2cn – 3.3 RM**
- **83722RR2cn – 3.7 RM**



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Always follow grain marketing and IRM requirements and pesticide label directions. *Bt* products may not yet be registered in all states. Check with your seed representative for the registration status in your state. Refuge Advanced is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your state.

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Talk to us today! Visit www.renzeseeds.com or call us at 1-800-634-2676 (CORN).