



The Ally

On your side, season after season



Ally

(ə-lī, əl ī) v. to associate or connect by some mutual relationship or friendship.
—n. a person, group, or nation that is associated with another for a common cause or purpose.

August 2011

Refuge-in-the-bag has arrived!

Renze Seeds now offers Dow AgroSciences Refuge Advanced[®] powered by SmartStax[®]

Next planting season is looking a lot easier, thanks in large part to Dow AgroSciences' refuge-in-the-bag solution, Refuge Advanced. While it's been the talk of the industry for a few seasons, Refuge Advanced is finally here and available for purchase at Renze Seeds.

One of the biggest reasons growers have been looking forward to a refuge-in-the-bag solution is *simplicity*. Now there's no more purchasing and storing an extra set of seed to cover refuge—it's all in the bag. That also means when it comes time to plant, you don't have to plan out a refuge strategy, either. Just fill the planter and go.

It's in the bag



Refuge Advanced is available in the following Renze hybrids:

3152RA-SST

Maturity: 101 days
High-performance hybrid

3240RA-SST

Maturity: 106 days
Consistent, strong yield potential across soils and environments

3332RA-SST

Maturity: 111 days
Two years of dominant yields west of the Mississippi River

3331RA-SST

Maturity: 112 days
High yields, health and standability

With Refuge Advanced, 5% refuge seed is automatically distributed throughout the field, which means you can be 100% certain you're meeting your refuge requirements in the Corn Belt.¹

 Refuge seed (5%)

 SmartStax seed (95%)

Dow AgroSciences Refuge Advanced[®] powered by SmartStax[®] features a blend of 95% high-yielding SmartStax seed and 5% non-insect-traited refuge, which helps give growers a better shot at higher yields compared to traditional *Bt* corn (which requires 20% structured refuge). Refuge Advanced also gives growers the confidence to know, without a doubt, that they are meeting all their refuge requirements.¹

To start making your next planting season simpler and find out more about Refuge Advanced, call the Renze team at 1-800-634-2676 (CORN).

¹ In cotton-growing regions, a separate 20% structured refuge is still required for Refuge Advanced.

Renze Seeds to host Annual Appreciation & Display Plot Field Day

It is once again time for the Renze Seeds Annual Appreciation and Display Plot Field Day! You are invited to join us on Thursday, September 8, 2011 from 2:00 pm – 8:00 pm at the Renze Seeds Farm for an afternoon of learning, fun, food and entertainment.

You will have an opportunity to visit with numerous members of the Renze Team including our Product Specialist, District Sales Managers and Independent Contract Distributors, who will escort you on a guided tour of our show plots and answer any questions you may have. In the main plot you will be able to view and evaluate SmartStax®, Herculex®, and Herculex® XTRA, and LibertyLink® hybrids.

This event is fun for the entire family! There will be many children's activities for your youngsters to do while you are visit-

ing – including a jungle bounce house and a 3-lane bungee run (for us big kids!).

A delectable array of food and refreshments will be served. The always fabulous Carroll County Cattlemen will be in attendance to grill up some delicious ribeye sandwiches and hamburgers to satisfy your hunger.

The Renze Farm is located seven miles south of Carroll on Highway 71, one mile west on County Road E53 (270th Street), and one half mile south on Kittyhawk Avenue. Events will be held rain or shine.

We look forward to visiting with you on September 8th to thank you for your business!



A new crop of Renze professionals

We're excited to welcome two new members to our team of experts, with well over 30 years of combined seed industry experience between them. Read on to learn a little more about these top-notch seedsmen and please join us in making them feel at home.



Doug Breinig

District Sales Manager
South central and southwest Nebraska

Fast facts:

Doug grew up on a farm in southwest Nebraska and started his career in the seed industry in 1974, spending time with three companies prior to Renze. He continues to farm today.

In his words:

"What I really like about Renze is the attention they pay to the needs of growers. They're also very focused on the agronomic characteristics of the region."



Lloyd Van Wyk

District Sales Manager
Southeastern Nebraska

Fast facts:

Lloyd was a farmer for many years before beginning his career in the ag industry. He's committed to providing as much food as possible for the world.

In his words:

"With Dow AgroSciences behind Renze, they've got the technology necessary today. And with their history, Renze is really concerned about the level of service they provide their customers."

Side by side sales success!!!

Our focus on providing good products and good service to good farmers led to a very successful year this past season. Our corn sales increased by over 30%!!! We know that we can only be successful if we help you be more successful in your operation, so we will continue to be your ally, season after season.

On the product side, our focus on Renze SmartStax® hybrids was an important part of our success this past season. In 2010, SmartStax® hybrids were only 9% of our sales, but they accounted for over 33% of our sales in 2011. Many of you are now getting to see the value of Renze SmartStax® products on your own farm. Enjoy your success!!!



Come see us at Husker Harvest Days!

September 13, 14 & 15 - Grand Island, Nebraska - Lot 1105 near the southeast corner



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Always follow grain marketing and IRM requirements and pesticide label directions. *Bt* products may not yet be registered in all states. Check with your seed representative for the registration status in your state. Refuge Advanced is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your state.

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Talk to us today! Visit www.renzeseeds.com or call us at 1-800-634-2676 (CORN).